

Search and AI report

 [example.com](#)

Where you stand in AI answers and Google,
and the changes we'd make first.

Prepared for ExampleCo on October 28, 2026.

Where you stand

Google sends you steady traffic from your templates and tools, but AI rarely names ExampleCo unless asked. It came up in 4 of 30 answers to questions that didn't name it.

4 of 30

AI answers naming you unprompted

41

Clicks from 12,880 showings of one template

410

Sites linking to you. FreshBooks has 38,400.

Do these 3 first

■ Put your plans and prices in the HTML

AI crawlers see 41 words on /pricing, so answers about your price guess or skip you.

■ Answer “invoice software for contractors” up top

You're #9 for it (about 1,900 searches a month). AI named ExampleCo in 1 of 5 answers to that question.

■ Give each page its own title

12 pages share the title “ExampleCo | Invoicing”, so Google picks one and hides the rest.

When buyers ask AI

We asked 8 questions your buyers ask, 2 with your name in them, on 5 AI engines on October 27. Answers change from run to run.

☒ Named and linked to your site ☐ Named, no link ☐ Not named ☐ No answer

What we asked	 ChatGPT	 Google AI Mode	 Gemini	 Perplexity	 Claude	Others named
Best invoicing app for small contractors	☐	☐	☐	☐	☐	QuickBooks, FreshBooks, Joist
Invoice app with card and ACH payments	☒	☐	☐	☒	☐	Stripe Invoicing, Square, QuickBooks
FreshBooks alternatives for a 2-person team	☐	☐	☐	☐	☐	Wave, Zoho Invoice, Invoice Ninja
How to send recurring invoices automatically	☐	☐	☐	☐	☐	QuickBooks, Wave, FreshBooks
Cheapest invoicing app, no monthly fee	☐	☐	☐	☐	☐	Wave, Invoice Ninja, Zoho Invoice
Construction invoice templates and apps	☐	☐	☐	☐	☐	Joist, Jobber, QuickBooks
ExampleCo or FreshBooks for a freelancer?	☒	☒	☐	☒	☐	FreshBooks, Wave, Bonsai
Is ExampleCo good for freelancers?	☒	☐	☐	☒	☐	FreshBooks, Bonsai, Wave

Named means the answer recommends ExampleCo. Linked means it also links to example.com.

Who AI recommends instead

Across all 40 answers, these are the products AI named most. 9 of your 13 came from the 2 questions with your name in them.

QuickBooks		21 of 40
FreshBooks		19 of 40
Wave		16 of 40
ExampleCo		13 of 40
Invoice Ninja		9 of 40
Joist		8 of 40
Zoho Invoice		7 of 40

Counted once per answer. 1 Claude answer failed and names nobody.

Pages AI cited when it left you out

These shaped the 26 answers that left you out. Two are editors' roundups.

Page	Answers
forbes.com/advisor/business/software/best-invoice-software	9
nerdwallet.com/article/small-business/invoice-software	7
reddit.com/r/smallbusiness/comments/best_invoicing_app_for_contractors	5
capterra.com/invoicing-software	4
joist.com/blog/construction-invoice-template	3

Close to page one on Google

Searches where your pages sit on positions 4 to 20. A focused change to the page usually moves these first. Search numbers are estimates.

Search	Position	Searches a month	Your page
free invoice generator	11	6,600	/tools/invoice-generator
construction invoice template	9	2,400	/templates/construction
invoice software for contractors	9	1,900	/blog/contractor-invoicing
invoice reminder email	11	1,300	/blog/reminder-templates
freshbooks alternative	19	1,000	/
recurring invoice app	12	880	/features/recurring
contractor invoice template	9	720	/templates/construction
ach invoice payments	6	590	/payments
late fee invoice wording	8	480	/blog/late-fees
invoice terms net 30	12	390	/blog/net-30

Where Search Console has the search, the position is Search Console's.

Who you compete with on Google

The sites that show up for the most of your searches. Their visits are estimates. The biggest gap is sites linking to you.

Site	Searches on page one	Visits from Google a month	Sites linking to them
freshbooks.com	41,200	1.2M	38,400
waveapps.com	18,900	610,000	21,700
joist.com	3,100	61,000	2,900
hellobonsai.com	2,800	52,000	4,100
invoiceninja.com	2,400	44,000	3,700
example.com	310	2,600	410

What your Search Console shows

From your Search Console, October 1 to 28, against the 28 days before.
Your templates and tools get shown a lot. The clicks lag behind.

2,316

Clicks from Google, up from 1,904

186,420

Times Google showed your pages, up from 151,300

812

Clicks to your invoice generator, your best page

■ Your templates get seen, not clicked

/templates/construction was shown 31,240 times for 96 clicks, and /blog/late-fees 17,670 times for 116, both around position 9.

■ Your generator does the heavy lifting

/tools/invoice-generator brings 812 of your 2,316 clicks, though its title never says “free”, the word most of its searches use.

■ Two pages split one search

“recurring invoice” splits its showings between /features/recurring and /blog/recurring-invoices, and neither passes position 11.

Shown often, clicked rarely

Your searches on positions 5 to 20 with the most showings in the last 28 days.

Search	Clicks	Shown	Position
construction invoice template	41	12,880	8.6
free invoice generator	63	9,940	11.2
invoice late fee wording	38	6,210	7.9
contractor invoice template	22	5,870	9.4
recurring invoice	9	4,320	11.6
how to invoice as a freelancer	14	3,990	9.8
invoice reminder email	19	3,640	10.7
ach invoice payments	11	2,180	6.2
invoice terms net 30	6	2,050	12.4
construction invoice pdf	8	1,960	9.1

What search engines and AI see

What Google and the AI crawlers get when they load your site. The four to fix hold back the rest of this report.

■ Allowed

Search and AI crawlers

Googlebot, OAI-SearchBot, PerplexityBot, ChatGPT-User and Claude-SearchBot all get your pages.

■ Fix

Key pages work without JavaScript

/pricing, /features, /payments and /tools/invoice-generator show under 60 words without JavaScript.

■ Good

One address per page

http and www both redirect to https://example.com, and copies point Google to the main page.

■ Good

Sitemap

sitemap.xml lists 214 pages, all of them load, and robots.txt points to it.

■ Fix

Titles say what each page is

12 pages share the title “ExampleCo | Invoicing”.

■ Missing

Organization and product schema

No JSON-LD on the homepage or /pricing, checked by parsing both pages.

■ Fix

Search result snippets

38 descriptions run past 160 characters, 24 of them on /templates pages, so Google cuts them.

Your playbook at a glance

56 changes over about 3 months, in the order we'd make them. Tick each one off as you go. The pages after this list explain each one.

Change	Where	Time
Week 1		
☐ Put your plans and prices in the HTML	example.com/pricing	Half a day
☐ Answer “invoice software for contractors” up top	example.com/blog/contrac...	Half a day
☐ Give each page its own title	Every page	Half a day
☐ Add Organization and Product schema	example.com and example....	An hour
☐ Say “free” in the invoice generator’s title	example.com/tools/invoice...	An hour
☐ Retitle the construction template for its search	example.com/templates/c...	An hour
☐ Say “ACH” in the payments page title	example.com/payments	An hour
☐ Lead the late fee guide with the wording	example.com/blog/late-fees	An hour
☐ Add a plain facts box to your About page	example.com/about	An hour
☐ Pick one page for “recurring invoice”	example.com/features/rec...	Half a day
Weeks 2 to 4		
☐ Make a FreshBooks alternatives page	A new page on example.com	A day
☐ Ask the two editors’ roundups to consider you	Other sites	Half a day
☐ Turn the recurring page into a how-to	example.com/features/rec...	A day
☐ Put the reminder templates up top	example.com/blog/remind...	Half a day
☐ Server-render the invoice generator	example.com/tools/invoice...	A few days
☐ Add a contractor invoice template page	A new page on example.com	Half a day

Your playbook at a glance, continued

Change	Where	Time
☐ Answer “net 30” in the first line	example.com/blog/net-30	An hour
☐ Link the construction template from your guides	example.com/templates/c...	An hour
☐ Lead the freelancer guide with the steps	example.com/blog/freelan...	Half a day
☐ Show your card and ACH fees in a table	example.com/payments	An hour
☐ Shorten the template descriptions	Every template page	An hour
☐ Put the feature list in the HTML	example.com/features	Half a day
☐ Say “for contractors and freelancers” up top	example.com	An hour
☐ Claim your Capterra and G2 listings	Other sites	Half a day
☐ Add a page on ACH vs card for invoices	A new page on example.com	Half a day
Month 2		
☐ Make a Wave comparison page	A new page on example.com	Half a day
☐ Make a QuickBooks comparison page	A new page on example.com	Half a day
☐ Add a QuickBooks integration page	A new page on example.com	Half a day
☐ Write a guide to invoicing with no monthly fee	A new page on example.com	A day
☐ Add plumbing and electrical templates	example.com/templates	A day
☐ Add a template picker to the generator	example.com/tools/invoice...	A few days
☐ Pitch your late fee guide to small business sites	Other sites	Half a day
☐ Name a real author on each guide	Every guide	Half a day
☐ Add a contractor FAQ with real questions	example.com/blog/contrac...	Half a day
☐ Write a progress billing guide	A new page on example.com	A day
☐ Get listed on contractor app directories	Other sites	Half a day
☐ Add a pricing FAQ	example.com/pricing	An hour

Your playbook at a glance, continued

Change	Where	Time
☐ Add a net 30 terms line builder	example.com/blog/net-30	A few days
☐ Say which ExampleCo you are	example.com/about	An hour
Month 3		
☐ Add a roofing invoice template	A new page on example.com	Half a day
☐ Add a landscaping invoice template	A new page on example.com	Half a day
☐ Write a retainage guide	A new page on example.com	A day
☐ Make an Invoice Ninja comparison page	A new page on example.com	Half a day
☐ Make a Joist comparison page	A new page on example.com	Half a day
☐ Offer the invoice generator to trade schools	Other sites	A few days
☐ Refresh your 5 oldest guides	example.com/blog	A few days
☐ Add dates to the guide schema	Every guide	Half a day
☐ Publish your own data on contractor payments	A new page on example.com	A few days
☐ Pitch your payment data to trade publications	Other sites	Half a day
☐ Give job costing a page of its own	A new page on example.com	Half a day
Every month		
☐ Ask the 8 questions again	Other sites	An hour
☐ Refresh the page that slipped most	example.com/blog	Half a day
☐ Check that crawlers still get in	Every page	An hour
☐ Answer contractor invoicing threads on Reddit	Other sites	Ongoing
☐ Ask happy customers for reviews	Other sites	Ongoing
☐ Give each new page the basics	Every new page	Ongoing

Your playbook

Week 1

example.com/pricing · Half a day · Google and AI

□ Put your plans and prices in the HTML

Why: AI crawlers see 41 words on /pricing, so answers about your price guess or skip you.

What to do: Render plan names, prices and what each includes on the server, not after the page loads.

example.com/blog/contractor-invoicing · Half a day · Google and AI

□ Answer “invoice software for contractors” up top

Why: You’re #9 for it (about 1,900 searches a month). AI named ExampleCo in 1 of 5 answers to that question.

What to do: Open with a two-sentence answer, add a comparison table and link to it from /features.

Every page · Half a day · Google

□ Give each page its own title

Why: 12 pages share the title “ExampleCo | Invoicing”, so Google picks one and hides the rest.

What to do: Name the page and the search it answers, under 60 characters.

example.com and example.com/pricing · An hour · Google and AI

□ Add Organization and Product schema

Why: Neither page has JSON-LD, checked by parsing both pages.

What to do: Add an Organization block on the homepage and a Product block with your plans and prices on /pricing.

Your playbook, continued

example.com/tools/invoice-generator · An hour · Google

□ Say “free” in the invoice generator’s title

Why: It brings 812 of your 2,316 Google clicks, at 11.2 for “free invoice generator” (about 6,600 a month).

What to do: Title: “Free invoice generator: make a PDF invoice in a minute”. Keep the tool in the first screen.

example.com/templates/construction · An hour · Google

□ Retitle the construction template for its search

Why: Shown 12,880 times for 41 clicks at 8.6 for “construction invoice template”.

What to do: Title it “Construction invoice template (free, PDF and Word)” and put the download button in the first screen.

example.com/payments · An hour · Google

□ Say “ACH” in the payments page title

Why: You’re #6 for “ach invoice payments” (about 590 a month), but the title only says “Payments”.

What to do: Title it “ACH and card invoice payments” and open with one sentence on fees.

example.com/blog/late-fees · An hour · Google

□ Lead the late fee guide with the wording

Why: Shown 6,210 times for “invoice late fee wording” at 7.9, for 38 clicks. The sample wording starts halfway down.

What to do: Put 3 ready-to-copy late fee lines in the first screen, each with a copy button.

Your playbook, continued

[example.com/about](#) · An hour · AI answers

□ Add a plain facts box to your About page

Why: Claude called ExampleCo “a newer tool” and couldn’t find a founding year or a customer count.

What to do: A short box: founded, who it’s for, price, where it works. Plain facts AI can quote.

[example.com/features/recurring](#) · Half a day · Google

□ Pick one page for “recurring invoice”

Why: Two pages split its showings, and neither passes position 11 (4,320 shown, 9 clicks).

What to do: Merge [/blog/recurring-invoices](#) into [/features/recurring](#), redirect it, and link the feature page from your guides.

Weeks 2 to 4

A new page on [example.com](#) · A day · Google and AI

□ Make a FreshBooks alternatives page

Why: AI named FreshBooks in 19 of 40 answers. You’re #19 for “freshbooks alternative” (about 1,000 a month).

What to do: [/vs/freshbooks](#): a fair comparison of who each one is for, prices, and where ExampleCo fits better.

Other sites · Half a day · AI answers

□ Ask the two editors’ roundups to consider you

Why: Forbes Advisor and NerdWallet roundups shaped 16 of the 26 answers that left you out. Neither lists you.

What to do: Email each editor one line on what you do differently for contractors, plus a free account to try.

Your playbook, continued

[example.com/features/recurring](#) · A day · Google and AI

□ Turn the recurring page into a how-to

Why: No engine named you for sending recurring invoices automatically. QuickBooks and Wave came up instead.

What to do: Add a step-by-step section with screenshots: set the schedule, the reminder and the card on file.

[example.com/blog/reminder-templates](#) · Half a day · Google

□ Put the reminder templates up top

Why: You're #11 for "invoice reminder email" (about 1,300 a month). The templates start halfway down.

What to do: Move the 3 templates into the first screen and add a copy button to each.

[example.com/tools/invoice-generator](#) · A few days · Google and AI

□ Server-render the invoice generator

Why: It shows under 60 words without JavaScript, so AI crawlers see an empty page on your best page.

What to do: Render the form and a sample invoice in the HTML, then let the script take over.

A new page on [example.com](#) · Half a day · Google

□ Add a contractor invoice template page

Why: "contractor invoice template" (about 720 a month) lands on your construction page at 9, which isn't quite it.

What to do: A general contractor template with labor, materials and markup lines, linked from the construction page.

Your playbook, continued

example.com/blog/net-30 · An hour · Google

□ Answer “net 30” in the first line

Why: Shown 2,050 times for “invoice terms net 30” at 12.4, for 6 clicks.

What to do: First line: what net 30 means and when payment is due, then a sample terms line to copy.

example.com/templates/construction · An hour · Google

□ Link the construction template from your guides

Why: It was shown 31,240 times in 28 days, but only 3 of your pages link to it.

What to do: Link it from the contractor guide, the late fee guide and the invoice generator.

example.com/blog/freelance-invoicing · Half a day · Google

□ Lead the freelancer guide with the steps

Why: Shown 3,990 times for “how to invoice as a freelancer” at 9.8, for 14 clicks. The steps start after 600 words.

What to do: Open with the 5 steps as a numbered list, then the detail. Link the invoice generator from step 2.

example.com/payments · An hour · AI answers

□ Show your card and ACH fees in a table

Why: ChatGPT and Perplexity linked /payments for the card and ACH question. A fee table gives them a number to quote.

What to do: A small table: card fee, ACH fee, payout time. Same numbers as your pricing page.

Your playbook, continued

Every template page · An hour · Google

□ Shorten the template descriptions

Why: 38 descriptions run past 160 characters, 24 of them on /templates pages, so Google cuts them.

What to do: Trim the template description under 155 characters, with the trade and “free PDF” first.

example.com/features · Half a day · Google and AI

□ Put the feature list in the HTML

Why: /features shows under 60 words without JavaScript, so AI crawlers can’t read what you do.

What to do: Render the feature list and one line on each in the HTML. Keep the animations if you like.

example.com · An hour · Google and AI

□ Say “for contractors and freelancers” up top

Why: Your homepage opens with “Get paid faster.” AI named you in 1 of 5 answers about contractors.

What to do: First line: who it’s for and what it costs, in one sentence. Use the same words in the title.

Other sites · Half a day · AI answers

□ Claim your Capterra and G2 listings

Why: Capterra’s list shaped 4 answers that left you out, and your listing there has no screenshots.

What to do: Claim both, add 5 screenshots and the price, and ask 5 happy customers for a review.

Your playbook, continued

A new page on example.com · Half a day · Google and AI

□ [Add a page on ACH vs card for invoices](#)

Why: “ach vs credit card for invoices” gets about 320 searches a month, and engines quoted Stripe and Square for it.

What to do: A short comparison: fees, payout times, who should offer which. Link it from /payments.

Month 2

A new page on example.com · Half a day · Google and AI

□ [Make a Wave comparison page](#)

Why: Wave came up in 16 of 40 answers, mostly for “no monthly fee”. No page says how you differ.

What to do: /vs/wave: Wave for free basics, ExampleCo for contractors who need ACH and job costing. Be fair to both.

A new page on example.com · Half a day · Google and AI

□ [Make a QuickBooks comparison page](#)

Why: QuickBooks was named in 21 of 40 answers, more than any other product.

What to do: /vs/quickbooks: full accounting vs invoicing only. Say when QuickBooks is the better pick.

A new page on example.com · Half a day · Google and AI

□ [Add a QuickBooks integration page](#)

Why: You sync with QuickBooks Online, but no page says so, so there’s nothing for search or AI to find.

What to do: One page on what syncs, how to connect it and who it’s for. Link it from /features.

Your playbook, continued

A new page on example.com · A day · Google and AI

□ Write a guide to invoicing with no monthly fee

Why: No engine named you for the cheapest invoicing software. Wave and Invoice Ninja came up instead.

What to do: An honest guide to free and low-cost options, your free plan included, with what each one leaves out.

example.com/templates · A day · Google

□ Add plumbing and electrical templates

Why: “plumbing invoice template” and “electrician invoice template” get about 1,600 searches a month together.

What to do: One page each, built like the construction template, with trade-specific lines.

example.com/tools/invoice-generator · A few days · Google

□ Add a template picker to the generator

Why: Your generator and your templates are separate pages, so neither helps the other.

What to do: Let people pick a trade template inside the generator, and link each template page to it.

Other sites · Half a day · Google

□ Pitch your late fee guide to small business sites

Why: It was shown 6,210 times in 28 days for its main search, and only 2 sites link to it.

What to do: Offer the wording as a free resource to bookkeeping blogs and contractor associations.

Your playbook, continued

Every guide · Half a day · Google and AI

□ Name a real author on each guide

Why: Your 31 guides list “ExampleCo Team” as the author, and none says who checked it.

What to do: Add the founder or a named bookkeeper as author, with a one-line bio and a “reviewed on” date.

example.com/blog/contractor-invoicing · Half a day · Google and AI

□ Add a contractor FAQ with real questions

Why: The searches AI ran for contractor questions asked about progress billing and retainage. Your guide covers neither.

What to do: Add 4 short questions: progress billing, retainage, deposits and change orders, each answered in 2 lines.

A new page on example.com · A day · Google and AI

□ Write a progress billing guide

Why: “progress billing” gets about 1,300 searches a month, and engines quoted Procore and QuickBooks for it.

What to do: A plain guide with a sample progress invoice, linked from the contractor guide.

Other sites · Half a day · AI answers

□ Get listed on contractor app directories

Why: Perplexity cited 2 contractor app directories in answers that left you out. You’re on neither.

What to do: List ExampleCo on each with the same price, description and screenshots as your site.

Your playbook, continued

[example.com/pricing](#) · An hour · AI answers

□ Add a pricing FAQ

Why: Claude couldn't confirm whether ExampleCo charges per invoice. Your pricing page doesn't say.

What to do: Answer 4 questions under the plans: per-invoice fees, card fees, cancelling, and the free plan's limits.

[example.com/blog/net-30](#) · A few days · Google

□ Add a net 30 terms line builder

Why: People searching "invoice terms net 30" want wording to copy, and your page has none.

What to do: A small tool: pick the terms, copy the line for your invoice. Link it from the generator.

[example.com/about](#) · An hour · AI answers

□ Say which ExampleCo you are

Why: ChatGPT mixed you up with an ExampleCo design studio in one answer.

What to do: On /about: ExampleCo at example.com, invoicing for contractors, not the design studio. Add sameAs links.

Month 3

[A new page on example.com](#) · Half a day · Google

□ Add a roofing invoice template

Why: "roofing invoice template" gets about 880 searches a month, and small sites hold page one.

What to do: Build it like the construction template, with materials, labor and square-foot lines.

Your playbook, continued

A new page on example.com · Half a day · Google

□ [Add a landscaping invoice template](#)

Why: “landscaping invoice template” gets about 590 searches a month.

What to do: Same build as the other templates, with recurring maintenance lines.

A new page on example.com · A day · Google and AI

□ [Write a retainage guide](#)

Why: AI answers for contractors brought up retainage, and you have no page on it.

What to do: What retainage is, how to show it on an invoice, and a sample line. Link it from the progress billing guide.

A new page on example.com · Half a day · Google and AI

□ [Make an Invoice Ninja comparison page](#)

Why: Invoice Ninja came up in 9 of 40 answers, mostly for free and self-hosted.

What to do: /vs/invoice-ninja: who should self-host and who shouldn't. Be fair to both.

A new page on example.com · Half a day · Google and AI

□ [Make a Joist comparison page](#)

Why: Joist was named in 8 of 40 answers, mostly for construction. It's your closest rival for contractors.

What to do: /vs/joist: estimates vs invoicing, prices and trades. Say plainly where Joist wins.

Your playbook, continued

Other sites · A few days · Google

□ Offer the invoice generator to trade schools

Why: The generator brought 812 clicks in 28 days, but only 14 sites link to it.

What to do: Offer it to trade school and apprenticeship resource pages as a free tool for new contractors.

example.com/blog · A few days · Google

□ Refresh your 5 oldest guides

Why: Five guides were last updated in 2023, and the pages above them are newer.

What to do: Update the facts and screenshots, add a “reviewed on” date and a first-line answer to each.

Every guide · Half a day · Google

□ Add dates to the guide schema

Why: None of your guides has dateModified in its schema, so Google can’t see they’re kept up to date.

What to do: Add datePublished and dateModified to each guide’s Article schema, from your CMS.

A new page on example.com · A few days · Google and AI

□ Publish your own data on contractor payments

Why: Engines cite pages with numbers, and you have payment data across thousands of contractor invoices.

What to do: A yearly page: average days to get paid by trade, with the method. Only aggregate numbers.

Your playbook, continued

Other sites · Half a day · Google and AI

□ Pitch your payment data to trade publications

Why: A number journalists can quote earns links that templates don't.

What to do: Send the yearly page to 5 trade publications with one headline number each.

A new page on example.com · Half a day · Google and AI

□ Give job costing a page of its own

Why: Contractors compare apps on job costing, and your feature has no page of its own.

What to do: One page on how job costing works in ExampleCo, with a screenshot, linked from /features.

Every month

Other sites · An hour · AI answers

□ Ask the 8 questions again

Why: Answers change from run to run, so one snapshot isn't a trend. 13 of 40 named you this time.

What to do: Ask the same 8 questions on the same 5 engines each month and note who gets named.

example.com/blog · Half a day · Google

□ Refresh the page that slipped most

Why: Pages that lose clicks month over month usually have older facts than the pages above them.

What to do: Each month, update the page that lost the most clicks: new facts, a clearer first answer.

Your playbook, continued

Every page · An hour · Google and AI

□ Check that crawlers still get in

Why: A firewall or robots.txt change can block AI crawlers overnight. Today all of them get in.

What to do: Each month, load your top 5 pages as Googlebot, OAI-SearchBot and PerplexityBot and check for a 200.

Other sites · Ongoing · AI answers

□ Answer contractor invoicing threads on Reddit

Why: Perplexity cited an r/smallbusiness thread in 5 answers that left you out.

What to do: Reply as yourself where it fits: what you built and for whom. Skip the link unless asked.

Other sites · Ongoing · AI answers

□ Ask happy customers for reviews

Why: Capterra and G2 shape AI answers, and your listings have few reviews.

What to do: Each month, ask 5 customers who just got paid on time. Link straight to the review page.

Every new page · Ongoing · Google and AI

□ Give each new page the basics

Why: The week 1 fixes only hold if new pages follow them.

What to do: Before a page goes live: its own title, a first-line answer, schema and links from 2 related pages.

Want us to make these changes for you?

We ship real changes to your site every day and check each one before it goes live. A weekly report shows what moved. One plan, \$2,000 a month. We start with 3 months, because search and AI take time to catch up. Then it's month to month.

The \$1,000 you paid for this report counts toward your first month until October 28, 2027.



Questions about this report?

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